



12510/70

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of: Michael GABRIEL, *et al.* Confirmations No.: 5087

Group Art Unit: 2162

Application No.: 10/674,680

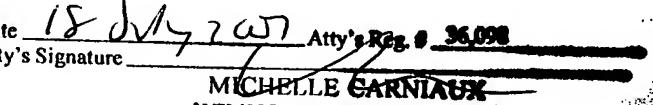
Examiner: Dennis Y. MYINT

Filed: September 29, 2003

Docket No.: 12510/70 *I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail*
For: MEDIA IN CONTENT SEARCHING AND NOTIFICATION
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MAIL STOP: AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Date 18 July 2007 Atty's Reg. # 36,098
Atty's Signature 

**MICHELLE CARNIAUX
KENYON & KENYON LLP**

TRANSMITTAL FOR RESPONSE TO NON-FINAL OFFICE ACTION

SIR:

Transmitted herewith for filing in the above-identified patent application is a Response to the Non-Final Office Action dated May 2, 2007. Applicant has up to and including August 2, 2007 to reply to this action, therefore this response is timely filed.

The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Kenyon & Kenyon's Deposit Account No. 11-0600. A duplicate copy of this transmittal letter is enclosed.

Respectfully submitted,

KENYON & KENYON LLP



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Dated: July 18, 2007



[12510/70]

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Mail Stop Amendment
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Alexandria, VA 22313-1450

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Date: 18 JUL 2007

Signature:

Michael GABRIEL
MC 7036098

AMENDMENT

SIR:

This paper addresses the Office Action dated May 2, 2007. Initially, please amend the above-captioned application without prejudice as follows:

Amendments to the Claims are found in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 6 of this paper.